

MBA Program
Course Structure 2025

Code	Course Name	Credit	Total
<u>Foundation Courses (15 credits)</u>			
ACC 502	Accounting for Managerial Decisions	3	15
ECO 501	Managerial Economics	3	
MAS 511	Business Data Analysis	3	
ECO 521	Business in Aggregate Economy	2	
MAS 521	Optimization Techniques for Managerial Decisions	2	
RES 512	Research for Business Decisions	2	
<u>Core and Functional Courses (17 Credits)</u>			
FIN 501	Financial Management	3	17
MKT 501	Marketing Management	3	
HRM 501	Human Resource Decisions and Organization Behavior	3	
MAS 603	Technology for Business	3	
MAS 521	Operations Management	3	
GEM 501	Business Environment in Nepal	2	
<u>Integrative Courses (11 Credits)</u>			
GEM 631	International Business	3	11
ENT 601	Entrepreneurship and Innovation	3	
GEM 711	Strategic Management	3	
GEM 621	Organizational Leadership	2	
<u>Specialization – Major (any 4 courses)</u>		12	12
FIN 502	Corporate Finance		
FIN 511	Wealth Management		
FIN 521	Financial Markets and Institutions		
FIN 522	Investment Banking		
FIN 543	Cooperatives and Micro financing		
FIN 651	Managing Risk in Bank and Financial		
FIN 642	Behavioral Finance		
FIN 631	International Finance		
FIN 643	Entrepreneurial Finance		
FIN 751	Financial Engineering and Risk Management		
FIN 621	Financial Modelling and Corporate Valuation		
FIN 641	Project Finance		
	<u>Marketing:</u>		
MKT 511	Sales and Distributions Management		
MKT 512	Retail Management		
MKT 521	Brand Management		
MKT 522	New Product Development		
MKT 541	Integrated Marketing Communication		
MKT 631	International Marketing		
MKT 651	Marketing Research		

MKT 652	Consumer Behavior		
MKT 661	Digital Marketing		
MKT 662	Services Marketing		
MKT 663	Social Marketing		
MKT 671	Marketing Strategy		
MKT 622	AI in Marketing		
MKT 623	Marketing Analytics		
MKT 624	Green Marketing		
	Human Resource and General Management		
HRM 511	Human Resource Selection		
HRM 512	Performance Management		
HRM 521	Employee Relations and Laws		
HRM 541	Human Resource Development		
HRM 613	Competency Mapping		
HRM 621	Human Resource Audit		
HRM 622	Compensation Management		
HRM 642	Organizational Development		
HRM 643	Workplace Psychology		
GEM 632	Cross Cultural Management and Negotiations		
HRM 621	Human Resource Analytics		
HRM 622	Strategic Human Resource Management		
GEM 623	Business and Society		
GEM 501	Green Energy Management		
	<u>Entrepreneurship</u>		
FIN 643	Entrepreneurial Finance		
MKT 642	Entrepreneurial Marketing		
ENT 611	New Venture Creation		
ENT 662	Entrepreneurial Business Growth Management		
ENT 611	Management of Family Business		

ENT 631	Management of Innovation and Technology		
ENT 632	Social Entrepreneurship		
ENT 622	Entrepreneurial Leadership and Team Formation		
ENT 629	Sustainable Entrepreneurship		
ENT 643	Digital Entrepreneurship		
ENT 644	Design Thinking		
	<u>Data Analytics</u>		
MAS 622	Data Base Management		
MAS 631	Big Data Analytics		
MAS 632	Business Analytics		
MAS 711	Multivariate Statistics		
MAS 623	Data Visualization and Communication		
MAS 649	Structural Equation Modelling		
	<u>Project management</u>		
PRJ 501	Project Conceptualization and Planning		
PRJ 502	Project Implementation, Monitoring and Control		
PRJ 611	Project Procurement and Contract Management		
PRJ 642	Development Project Management		
FIN 641	Project Finance		
PRJ 623	Emerging Trends of Project Management		
PRJ 624	Global Project Management		
PRJ 625	Applied Project Management (Hydro/Construction/IT)		
PRJ 626	Agile Project Management		
	<u>Information System</u>		
MAS 621	Decision Support System (Compulsory)		
MIS 616	Enterprise System (Compulsory)		
MIS 621	Advanced Computer Programming		
MIS 622	Artificial Intelligence		
MIS 627	e-Supply Chain Management		
MIS 641	Digital Innovation System		
<u>Specialization – Minor/ Electives (any 2)</u>		6	6
ACC 502	Accounting for Managerial Decisions		
ACC 531	Government Accounting		
ACC 542	Auditing		
ACC 621	Advanced Cost Accounting		
ACC 622	Budgeting and Profit Planning		
ACC 623	Tax Planning and Management		
FIN 542	Government Finance		
ECO 622	Applied Econometrics		

GEM 633	Knowledge Management		
GEM 613	Environment, Society and Governance		
GEM 641	Corporate Law		
GEM 642	Critical Thinking and Problem Solving		
RIS 611	Lab-based Experiential Learning		
RIS 511	Internship	2	2
RES 512	Enterprise Service (Non-credit)		
	Total Credit		63